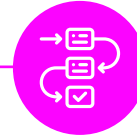


Why Choose Qencode Over Mux?



Advanced AI-Driven Per-Title Encoding for Cost Savings and Quality

- **Qencode:** Uses sophisticated AI-driven per-title encoding, which analyzes each video to determine optimal encoding settings. This tailored approach improves quality while reducing file sizes and bandwidth usage by an average of 60%, directly translating to lower costs and faster streaming.
- **Mux:** While Mux offers adaptive bitrate streaming, it lacks per-title encoding, which means higher bandwidth costs and potentially lower video quality. Qencode's approach provides significant cost savings and a more refined viewing experience.



All-in-One Media Storage and Management Solution

- **Qencode:** Offers S3-compatible storage within the same platform used for transcoding and streaming. This seamless integration means faster workflows, fewer third-party dependencies, and reduced complexity in media management.
- **Mux:** Does not provide its own media storage, requiring additional third-party storage solutions. This creates added complexity and costs as companies have to integrate storage with Mux's video tools, often leading to slower workflows.



Clear, Transparent, and Cost-Effective Pricing

- **Qencode:** Offers competitive pricing that is transparent and easy to understand, along with a \$25 credit to try the platform, making it an attractive option for businesses that want predictable costs.
- **Mux:** Has a pricing structure that often requires quotes or demos, making it less transparent. For companies looking to closely manage budgets and control costs, Qencode's clear pricing structure provides better predictability.



Built-in Content Delivery Network (CDN) for Fast, Reliable Streaming

- **Qencode:** Automatically connects to high-speed global CDNs, ensuring smooth and scalable streaming without requiring third-party CDN configurations. This provides consistent, high-quality video delivery for global audiences, minimizing the need for additional integrations.
- **Mux:** Relies on external CDN partnerships, which can mean more setup, potential compatibility issues, and an added layer of complexity. Qencode's built-in CDN solution offers a streamlined, reliable content delivery experience.



Developer-Friendly Platform with Broad SDK Support

- **Qencode:** Provides comprehensive SDKs for various programming languages (NodeJS, PHP, Python, .NET, Java), making it highly accessible for developers building integrations across different environments.
- **Mux:** While developer-focused, it may not offer as wide a range of SDKs, limiting ease of integration for some developer teams.

In short, **Qencode** is a more integrated, cost-effective, and developer-friendly solution for video management than **Mux** due to its per-title encoding, built-in storage, global CDN, transparent pricing, and broad SDK support, making it an ideal choice for businesses seeking streamlined video workflows and lower operational costs.