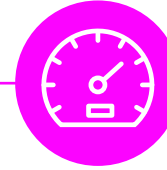


# Why Does Qencode Stand Out Against Bitmovin?



## Integrated S3-Compatible Media Storage for Seamless Workflow

- **Qencode:** Provides S3-compatible media storage, consolidating video storage, transcoding, and streaming into a single platform. This integration reduces the need for third-party storage providers, streamlines workflows, and saves time by allowing users to manage all media assets in one place.
- **Bitmovin:** Does not offer built-in media storage. Users must integrate separate storage solutions, which can lead to additional complexity and management costs.



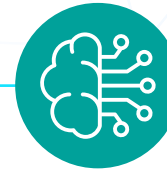
## Built-in CDN for Faster Content Delivery and Simplicity

- **Qencode:** Includes built-in global CDN services to ensure reliable and high-speed delivery of both live and on-demand video. This eliminates the need for external CDN integrations, making setup and scaling simpler and more streamlined.
- **Bitmovin:** Offers CDN integration options but does not have a built-in CDN. While flexible, this setup can be more complex and requires users to manage separate services for delivery.



## Competitive and Transparent Pricing with \$25 Free Credit

- **Qencode:** Has straightforward pricing with clear options, including a \$25 free credit to allow companies to try out the platform with no commitment. This transparency is ideal for companies looking for predictable costs.
- **Bitmovin:** Requires quotes for pricing and demos, which can lead to variability and a lack of upfront pricing clarity. For businesses that want to manage costs effectively, Qencode's transparent pricing offers a more predictable and budget-friendly choice.



## AI-Powered Per-Title Encoding for Optimal Quality and Cost Efficiency

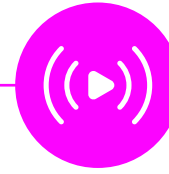
- **Qencode:** Uses advanced AI-driven per-title encoding to optimize each video based on unique content characteristics, reducing bandwidth usage by approximately 60% while preserving high video quality. This approach is ideal for companies that want to balance streaming quality with bandwidth cost savings.
- **Bitmovin:** While Bitmovin offers per-title encoding and multi-codec streaming, it does not feature AI-driven encoding tailored specifically to each title, which may result in less efficient bandwidth usage and slightly higher operational costs.

# Why Does Qencode Stand Out Against Bitmovin?



## Developer-Centric with Extensive SDK Support

- **Qencode:** Provides a broad range of SDKs for popular programming languages (NodeJS, PHP, Python, .NET, Java), making it easy for development teams to integrate with various workflows and applications. This flexibility is especially valuable for teams building custom applications or integrations across different environments.
- **Bitmovin:** While developer-focused, Bitmovin's SDK support may not cover as many programming languages as Qencode, potentially limiting accessibility for some development teams.



## Simplified Workflow for Video-First Businesses

- **Qencode:** By providing media storage, CDN, transcoding, and streaming in one platform, Qencode allows for a straightforward video management solution that reduces operational friction. The all-in-one nature of Qencode's services means fewer service providers and integrations, which simplifies workflows.
- **Bitmovin:** Bitmovin's platform may require external services for media storage and CDN, leading to a more complex setup and potentially slower time-to-market due to additional configuration and management needs.

## Summary of Key Differentiators

Qencode's value proposition centers on its integrated media storage, built-in CDN, AI-driven per-title encoding, and transparent pricing. For businesses prioritizing operational simplicity, cost efficiency, and developer-friendly tools, Qencode provides an end-to-end solution that reduces reliance on multiple vendors while delivering high-quality video experiences.

These elements make Qencode the more efficient and cost-effective choice over Bitmovin for companies looking for a one-stop video solution that minimizes operational complexity and maximizes quality and cost savings.

